

Crusharo California Notice at Collection

Welcome to the Crusharo California Notice at Collection! This Notice explains how we collect, store, protect, and share your information, and with whom we share it. Please note that not all of the items listed below may be relevant to you. For example, we would not have your financial information unless you made a purchase from us.

1. Categories of Personal Information

When accessing or using Crusharo on our website or App, we may collect the following categories of "personal information" and "sensitive personal information" as defined by the California Consumer Privacy Act (CCPA) (as amended):

- A. Identifiers, such as name and location.
- B. Personal information, as defined in the California customer records law, such as contact (including email and telephone number) and financial information.
- C. Characteristics of protected classifications under California or federal law (if you choose to provide them), such as age, gender identity, marital status, sexual orientation, race, ancestry, national origin, religion, and medical conditions.
- D. Commercial information, such as transaction information and purchase history.
- E. Biometric information, such as faceprint.
- F. Internet or network activity information, such as browsing history and interactions with our Sites and App.
- G. Geolocation data, such as mobile device location.
- H. Audio, electronic, visual and similar information, such as photos and videos.
- I. Professional or employment-related information, such as work history and prior employer.
- J. Non-public education information.
- K. Inferences drawn from any of the personal information listed above to create a profile or summary about, for example, an individual's preferences and characteristics.

The categories of **sensitive personal information** include: account log-in and password, financial data or other credentials allowing access to your account, biometric information, and any other sensitive personal information you may provide in your account or post about yourself.

2. Purposes for Collection

We process your personal information to:

- A. Provide you with the Crusharo social networking service.
- B. Facilitate networking opportunities on the Crusharo platform.
- C. Verify your identity and prevent fraud, and to ensure the safety and security of Users.
- D. Take payment for premium services (not applicable for Users making payments via the Apple App Store).
- E. Allow our Advertising Partners to serve targeted advertisements on our App and Sites (this includes rewarded video ads).

- F. Serve advertisements to Users of our Sites/App on third-party networks and measure the effectiveness of such ads.
- G. Serve promo cards and advertisements on the App.
- H. Send you marketing information about our events, offers and services.
- I. Contact you in order to run surveys for research purposes and to obtain feedback, and to find out if you want to take part in marketing campaigns.
- J. Enable Users to create and enhance their Crusharo profile and log into the app via third-party accounts.
- K. Carry out research and analysis to help us improve the App and to test new technologies and processes designed to enhance and improve the App/Sites.
- L. Respond to correspondence and queries that you submit to us, including social media queries.
- M. Investigate and block Users for reported infringements of our Terms and Conditions of Use.
- N. Block payment transactions as part of our anti-fraud procedures.
- O. Enable video and audio call functions and the sending of images and video.
- P. Build a more accurate profile of you, which helps us with matches and to personalise the service.
- Q. Defend legal claims, protect legal rights and to protect people from harm.

3. Selling or Sharing Personal Information

The CCPA requires businesses that "sell" personal information, as the term "sell" is defined under the CCPA, to provide an opt-out from such sales. As part of our analytics and advertising services, these technologies may access identifiers (like IP addresses), internet or other electronic network activity information, and commercial information. While we do not believe these are "sales" as that term is defined under the CCPA, you can opt out of this activity. The CCPA also requires businesses that "share" personal information to provide an opt-out from such sharing. Under the CCPA, "sharing" is defined as the targeting of advertising to a consumer based on that consumer's personal information obtained from the consumer's activity across websites. We may "share" identifiers (like IP addresses and email addresses), internet or other electronic network activity information, and commercial information with advertising platforms and advertising networks. You can opt out of any activities that may be considered selling or sharing by visiting the **Privacy Settings** in the app or by contacting us at privacy@crusharo.app.

4. Data Retention

We keep your personal information only as long as we need it for the legal basis relied upon and as permitted by applicable law.

5. Privacy Policy

You can read Crusharo's full privacy policy at: crusharo.app/privacy

Last updated: August 2026